

WEAVE THE LIGHT STUDIO

Together we will co-create a holistic brand strategy, identity and website that embodies your frequency and vision. We want you to feel the joy and magic in this co-creative process, and feel empowered in attracting clients and offering yourself.

Value Exchange

Every co-creation with Weave the Light is guided by our highest selves and teams of Spirit. It is a divine reflection of your embodiment, and a supportive container to help you step into the next level. We meet you where you're at, while helping you to see what's possible.

The energy exchange is an investment in yourself and your business. It is a reflection of the abundance you're calling in. We set the intention in every co-creation that the energy flowing in ~ money, time, joy, love, magic ~ is amplified and returned to all who engage in this space tenfold.

All co-creations are anchored into the highest frequencies of limitless potential and the knowing that abundance is our natural state. Tune into that value as you continue ~



BUILD YOUR BRAND

Your brand is a reflection of your values, vision, purpose and mission. It is more than just a visual tool ~ it is a full communication of your frequency. We will co-create a vibrationally-resonant logo, color palette, font suite, and guidelines to take your brand across all platforms.

PROJECT DURATION: 3-4 weeks
INVESTMENT STARTS AT: \$900

INCLUDES: Design and branding questionnaire, 2 creative direction calls, 3 initial concepts, 2 rounds of refinements, final files (pdf, png, eps)

DELIVERABLES: Primary logo, Secondary logo, Brand marks, Favicon,
Business card design, Custom color palette, Font suite,
Brand guidelines, Instagram templates (additional)



HIGH-VIBRATIONAL BRAND + DIGITAL PORTAL

You may be just starting out, or already have a web presence, but you are definitely ready to upgrade the aesthetics and frequency of your brand and website. We will showcase your unique vibration with a resonant brand and website and as many features as you require.

PROJECT DURATION: 10-15 weeks

INVESTMENT RANGES FROM: \$2200 - \$5500

INCLUDES: Design and branding questionnaire, 5 live creative direction calls, 2 revisions for logo and web design, Brand guidelines, Community engagement support, 1 live handover launch lesson

DELIVERABLES: Moodboard, Color palette, Typography Suite, Logo design, Favicon, Custom Squarespace/Wix/Showit site (up to 7 pages), Domain connection and basic SEO

Expand your brand

We'll make sure that your brand and website embody your frequency, and we're also happy to support you in expanding your container to attract and hold all the clients who resonate with you.

Practically, this means tuning into:

– an email newsletter or nurture sequence,

– reflecting your brand throughout your social media channels,

– creating a blog, online store, or online course

Energetically, this might look like:

alchemizing limiting beliefs and evolving your perspective of your capabilities
 crystallizing your channel and working intimately with your team to live more of your purpose



ONLINE COURSE CO-CREATION

If you are being called to offer your teachings through an online course, Weave the Light can assist you with the set-up, design, drip email functionality, payment gateways, and other behind the scenes necessities. You provide the content, we'll weave the rest.

PROJECT DURATION: 6-10 weeks
INVESTMENT STARTS AT: \$800

INCLUDES: Course questionnaire, 1 opening call, course set-up (design, drip email functionality, payment gateways, technical support),

Basic training, 1 comprehensive handover launch call

DELIVERABLES: Online course including Landing page, Course Overview, Course player, and Sales pages



CUSTOM GRAPHICS

Extend the magic of your brand across all spheres ~ from business cards and brochures to menus and booklets to stickers, signage and custom illustration ~ we will seamlessly weave your aesthetic into every part of your offerings.

PROJECT DURATION: 1+ weeks
INVESTMENT STARTS AT: \$88/hr

AVAILABLE: Business cards, brochures, flyers, PDF booklets, newsletters, stickers, signage, menu, custom illustration



SOCIAL MEDIA STYLING

Take your Instagram feed, YouTube channel or Facebook feed to the next level with a coherent aesthetic and high frequency design. With these post, story and video templates, you can take the guesswork out of what to share next, and create a radiant picture of your soul-based business.

PROJECT DURATION: 2-4 weeks
INVESTMENT STARTS AT: \$300

INCLUDES: Design and branding questionnaire, Moodboard,
2 rounds of refinements, Final files (AI - must have a subscription)

DELIVERABLES: 6 IG/FB post templates, 3 IG/FB story templates
OR 6 YouTube templates

DESIGN FINE PRINT

- Website building packages do not include website hosting fees. We will build your site on a platform like Squarespace, Wix or ShowIt, and they provide the services for your website to be viewed on the internet. We have built many sites on these platforms, and find they are most versatile for a variety of services, create clean, user-friendly sites, and are easy for you to make simple changes in the future.
- Content determines the project timing. Ideally you have all website content by our agreed deadline this means all logo files, brand colors, site copy, and hi-resolution digital photos. Any delay in providing these materials will shift the project timeline and/or require us to reschedule the project.

FOR THOSE JUST GETTING STARTED ~

Perhaps you are not quite ready to invest in a full package for your business, or your current location may have you on a different budget ~ these basic packages may be perfect for you.



BASIC BRAND

A starting point to build your brand, for conscious entrepreneurs on a smaller budget or an international budget.

PROJECT DURATION: 3-5 weeks
INVESTMENT STARTS AT: \$500

INCLUDES: Design and branding questionnaire, 1 creative direction calls, 2 initial concepts, 2 rounds of refinements, final files (pdf, png, eps)

DELIVERABLES: Primary logo, Secondary logo, Custom color palette, Font suite, Brand guidelines



SINGLE-PAGE WEBSITE

A simple single-scroll website for those who want a high-frequency site without all the extra gadgets.

PROJECT DURATION: 3-5 weeks
INVESTMENT STARTS AT: \$800

INCLUDES: Design and branding questionnaire, 2 creative direction calls,

Website mock-up, 2 rounds of refinements, Copyediting support

1 comprehensive handover launch call

DELIVERABLES: Custom built Squarespace or Wix site (1 scrolling page),

Domain connection and basic SEO

OPTIONAL: Social media integration, Newsletter sign-up and email templates, Online booking, Online store

Highest Service Coaching

Perhaps you've read through this packet, and are thinking all these options sound great, but ~ I'm not there yet. That's perfect! We are all at different stages of our journey, and I am honored to support you wherever you are.

If you are feeling the call to shift how you use your energy, considering launching a soul-aligned business, or wanting to position your current offering differently, then Highest Service Coaching may be for you.

We'll enter a sacred co-creative container to bring all the pieces of your mission, vision and skills together to weave a divine offering that supports you abundantly and attracts resonant clients.

EXPAND YOUR TOOLKIT

We work in a multidimensional container, allowing you to strengthen your vessel and co-create with the highest realms.

AWAKEN TO YOUR HIGHEST SELF

We'll tune into your excitements, values and visions, and weave them into your unique offerings.

LIVE AS A SOVEREIGN CREATOR

When you embody who you truly are, the entire universe supports you in bringing your dreams to reality. This is the magic.

PROJECT DURATION: 6-12 weeks

INVESTMENT STARTS AT: \$1300 for the full program

*Can also be woven through a design co-creation

INCLUDES: Design and branding questionnaire, 6 live calls, Email support, Meditative journeys, Sacred ceremony and offering practices,

Activations as quided

DELIVERABLES: Mission, Vision, Goals, Emotional impact, Brand persona, Target audience, Tapping into abundance, Next steps

Do our frequencies align?

If you love Weave the Light's aesthetic, vision and branding, or our recent client work, we may be a perfect fit. Frequency doesn't lie ~ you'll feel it if it's right!

FULL YES:

- △ You're ready to launch your project and commit your energy to the co-creation process.
- ♦ You love the style of our recent work and aesthetic.
- A You understand this is a co-creation, and we are both working to keep the project moving.
- A You want to work with someone who speaks your language and is working multidimensionally to support your project from the higher realms.

CONSIDER COACHING:

 ∴ You aren't quite sure where you want your business to go, what content you want to create or need additional clarity on your audience or offerings.



Leady to cocreate magic?







Deave the light